





ZHONGHE WEN

Seeking Full-time UX Designer Position

I am proud of my curiosity and passion for the world

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 Zhonghe Wen

WORK EXPERIENCE

ADP, Inc. | UX Design Intern

May - August 2017

- Conducted design iteration and designed new web pages
- Planned and conducted validation research to justify new designs when receiving different opinions from stakeholders
- Built InVision prototype for research
- Coordinated with clients while resolving research issues

Beijing Host Co. Ltd. | UX Research Intern

December 2015 - February 2016

- Conducted usability tests for 10 plus applications and gave recommendations to improve interfaces
- Improve instruction manual and online help experience
- Collected feedback on current design

Beijing Camore Health&Tech Co. Ltd. | UX Design Intern

January - June 2015

- Designed all web pages of the management system used for managing orders/ inventory and supporting customer service
- Designed mobile app pages for deliverymen and designed the interaction between this mobile app and the management system

PROJECTS

Potluck - An on-campus dining solution | Lead Designer

- Planned and conducted multiple research to discover user needs
- Brainstormed design ideas and made design decision
- Designed the UI kit and mobile app pages
- Conducted usability tests and design iteration

Minibay - Cross platform inventory management | Designer

- Interviewed target user and defined user needs
- Designed and implemented monitor dashboard
- Designed and laser cut the container for refrigerator prototype

OmniAR - AR shopping experience for Walmart | Researcher

- Conducted research (competitive analysis, interviews of customers and Walmart associates, user journey map) to understand user needs.
- Designed the AR UI kit and prototyped it

DataVizards - A data vis tool to seek an ideal city | Designer

- Cleaned the data and designed the visualization
- Implemented the interface with Tableau

EDUCATION

Georgia Institute of Technology

Human Computer Interaction, M.S.
May 2018

Sichuan University

Industrial Design, B.E.
June 2015

SKILLS

Design

Sketch, Photoshop, Illustrator, InVision, Axure

Programing

HTML, CSS, Bootstrap, Javascript, Angular JS, Python

Research

Heuristic Evaluation, Usability Testing, Persona, Contextual Interview, Affinity Mapping, Coding, Survey, Empathy Map, Cognitive Walkthrough, Card Sorting

RESEARCH

Medium Probe

Investigate the role of social media in communication between international students and their parents.
Researcher

Second author
Sept.2016 - Jan.2017